



Get IT, Finance, and Procurement Aligned
On Go-Forward Strategies for Technology Investment

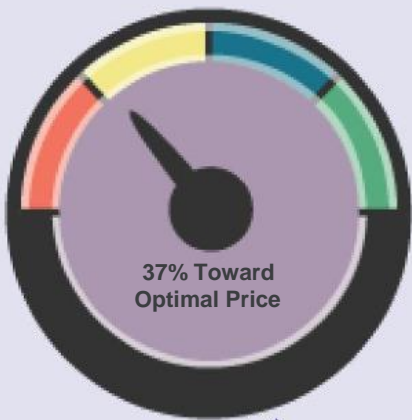
CDN Optimization Practice

Spending at least \$500K/year for CDN services? Are your contracts renewing in the next 6 months? Not happy with your provider?

RampRate will optimize your CDN contracts by:

- Drastically reducing delivery cost
- Cutting risk without getting gouged on DDOS software
- Increasing service and network performance with tools and reports tied to the contract

Clients cut 42-67% from top CDN providers over the last year.



We compare your current contract and service requirements with market norms for service level agreements, contract terms, and prices.

We move you to the green zones.

Price & Contract Terms / Performance



COSTS

- SnapShot Assessment is FREE

To Start

- We sign a mutual NDA
- We review contracts, SLA's, invoices, CDN portal data, and discuss needs with your experts
- We also review your tools/services like DNS, load balancers, and measurement (i.e. Cedexis, Neustar, Keynote, DYN)
- Quickly assess potential improvements and cost reductions
- If improvements are significant, we propose a performance-based contract for our fees



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The Service Provider Intelligence Index™

Easily and quickly matches buyer needs with IT service providers in a vendor-neutral analysis. It compares millions of data points encompassing everything from price/service level to financial stability to cultural compatibility to environmental considerations. It provides near real-time intelligence on more than 350 vendors, in 80 countries and 200 metro regions, for 20 different IT service types. Get the best fit for the best price.

Expertise

RampRate's deep expertise in Content Delivery Network (CDNs) and media technology enable you to find the right service, technology, terms, and price for your needs.

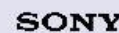
Caching
Whole-Site Delivery
Edge & Distributed

Monetization
Software, Patches, Updates
Video, Music, Games
CD & DVD Images

Streaming
On Demand/Live Encoding
Streaming Apps, Slides, Q&A

Security
Digital Rights Management
HTTPS/SSL
Hashing Methods

Downloads
Software, Patches, Updates
Video, Music, Games
CD & DVD Images



To learn more about our CDN Services or RampRate, please call: 310.802.3702 or visit ramprate.com

