

Get IT, Finance, and Procurement Aligned On Go-Forward Strategies for Technology Investment

CDN Optimization Practice

Spending at least \$500K/year for CDN services? Are your contracts renewing in the next 6 months? Not happy with your provider?

RampRate will optimize your CDN contracts by:

- Drastically reducing delivery cost
- Cutting risk without getting gouged on DDOS software
- Increasing service and network performance with tools and reports tied to the contract

Clients cut 42-67% from top CDN providers over the last year.



We compare your current contract and service requirements with market norms for service level agreements, contract terms, and prices.

Price & Contract Terms / Performance

COSTS



SnapShot Assessment is FREE

To Start

- We sign a mutual NDA
- We review contracts, SLA's, invoices, CDN portal data, and discuss needs with your experts
- We also review your tools/services like DNS, load balancers, and measurement (i.e. Cedexis, Neustar, Keynote, DYN)
- Quickly assess potential improvements and cost reductions
- If improvements are significant, we propose a performance-based contract for our fees



Get IT, Finance, and Procurement Aligned On Go-Forward Strategies for Technology Investment

Analyze your current contracted services and features against actual usage

Benchmark
your contract
terms and
costs against
our SPY Index
database

5

Apply the correct usage fee model based on utilization

7

Negotiate new contract with the CDN provider to get the best possible outcome

2

Objectively prioritize your business and service req's as an aggregate across business, technical, and financial Stakeholders

Remove services & features not needed and add services that are (e.g. security features, DDoS Protection) Align contract commit rates with current and expected future rates

The Service Provider Intelligence Index™

Easily and quickly matches buyer needs with IT service providers in a vendor-neutral analysis. It compares millions of data points encompassing everything from price/service level to financial stability to cultural compatibility to environmental considerations. It provides near real-time intelligence on more than 350 vendors, in 80 countries and 200 metro regions, for 20 different IT service types. Get the best fit for the best price.

Expertise

RampRate's deep expertise in Content Delivery Network (CDNs) and media technology enable you to find the right service, technology, terms, and price for your needs.

Caching
Whole-Site Delivery
Edge & Distributed

Security
Digital Rights Management
HTTPS/SSL

Monetization Software, Pate

Software, Patches, Updates Video, Music, Games

CD & DVD Images

Downloads Software, Patches, Updates Video, Music, Games CD & DVD Images Streaming
On Demand/Live Encoding
Streaming Apps, Slides, Q&A



















To learn more about our CDN Services or RampRate, please call: 310.802.3702 or visit ramprate.com





Hashing Methods